

City Centre Movement and Access strategy (CCMA) – City Core

Dear Sir/Madam,

We are currently consulting on the CCMA strategy, (previously known as City Centre Cells/City Centre Segments).

As part of this programme, we are proposing to introduce a series of measures across the city centre (the area within the A4540 ring road) over the next couple of years. These will be infrastructure and traffic management measures, such as bus gates, bollards, and turning restrictions that will be supported by new directional signage on the approach to and within the A4540 ring road. [You can find out more about the wider scheme on Birmingham Be Heard.](#)

There are a number of measures proposed in your area (City Core), which are summarised below:

- **Great Charles Street Queensway:** The proposed introduction of a two-way bus gate with a U-turn facility will help to reduce the volume of private vehicles passing through this busy area of the city. This simple but ambitious measure will likely come towards the end of the implementation programme.
- **Colmore Row:** The proposed interventions will reduce private vehicle traffic on Colmore Row, freeing up more space for other modes and users, and enhancing the look and feel of this historic location. This is one of four locations looking at specific measures within the wider traffic area arrangement.

The consultation will be open from Tuesday 9 July until Friday 16 August. You can respond to the consultation, and view the plans on Birmingham Be Heard at www.birminghambeheard.org.uk/bcc/ccma

We will also be hosting an in-person drop-in session for anyone who would like to see the designs in person and/or speak with the project team. This drop-in session will be taking place on **Tuesday 16 July at 3pm – 6pm at The Council House** (Ground Floor, Room 2, Victoria Square, Birmingham B1 1BB).

If you require more information, have any questions or would like paper copies of the plans and questionnaire posted to you, please contact us at: connected@birmingham.gov.uk.

Yours faithfully,

Transport & Connectivity Team