

City Centre Movement and Access strategy (CCMA) – Eastside

Dear Sir/Madam,

We are currently consulting on the CCMA strategy, (previously known as City Centre Cells/City Centre Segments).

As part of this programme, we are proposing to introduce a series of measures across the city centre (the area within the A4540 ring road) over the next couple of years. These will be infrastructure and traffic management measures, such as bus gates, bollards, and turning restrictions that will be supported by new directional signage on the approach to and within the A4540 ring road. [You can find out more about the wider scheme on Birmingham Be Heard.](#)

There are a number of measures proposed in your area (Eastside), which are summarised below:

- **Lower Trinity Street:** One-way traffic from southeast to northwest with a contraflow cycle lane (cyclists able to ride in both directions) and associated removal of parking bays. This will be supplemented by a timed Pedestrian and Cycle Zone (prohibition of motor vehicles from 6pm - 4am) from Thursday evening to Monday morning.
- **Heath Mill Lane:** Traffic calming measures such as vehicle priority, kerb build outs and raised table tops will help improve road safety and reduce vehicle speed through the area, whilst ensuring access is maintained for all.
- **Floodgate Street:** Traffic calming measures such as vehicle priority, kerb build outs and raised table tops will help improve road safety and reduce vehicle speed through the area, whilst ensuring access is maintained for all.

The consultation will be open from Tuesday 9 July until Friday 16 August. You can respond to the consultation, and view the plans on Birmingham Be Heard at www.birminghambeheard.org.uk/bcc/ccma

We will also be hosting an in-person drop-in session for anyone who would like to see the designs in person and/or speak with the project team. This drop-in session will be taking place on **Wednesday 17 July at 3pm – 6pm at The Custard Factory** (Custard Factory Reception, Gibb Street, Deritend, Birmingham B9 4AA).

If you require more information, have any questions or would like paper copies of the plans and questionnaire posted to you, please contact us at: connected@birmingham.gov.uk.

Yours faithfully,

Transport & Connectivity Team