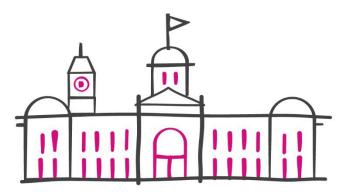


# Proposed parking charges at Sheldon Country Park 1st – 29th August

**Engagement session** 









# **Engagement session**

Welcome and introductions

- Agenda
  - Brief background
  - Proposals walkthrough
  - Consultation process
  - Q&A session
- Ask questions at any point using Teams' built-in Q&A function









#### **Background**

- As part of the City Council budget for 2025/26, the Parks Service has been asked to make a significant contribution to the overall budget position
- To mitigate this impact, the Parks Service is looking for visitors to contribute to the ongoing upkeep of (and future improvements to) Sheldon Country Park
- Income from proposed parking scheme will support the budget challenge and help sustain, protect and maintain our parks and greenspaces
  - Manage displacement parking
  - Improved accessibility
  - Help maintain the park to the standard visitors expect
  - Surplus income will allow for greater reinvestment in parks infrastructure and improvements to the park e.g. new outdoor play/gym equipment, security measures









#### **Background**

- The decision to explore parking charges is not something the Council has done lightly
- The annual expenditure for the upkeep and maintenance of the park is approximately £500,000
- The projected income from the proposed charges still falls short of the cost of maintaining the park
- Parking charges across destination sites throughout the UK has become common practice and most charging schemes have been in place for several years









# Formal consultation - proposals

#### **Seeking views on proposals:**

- Proposed parking rates –
- 30-minute grace period included
- Proposed parking times
  - 9am to 6pm, 365 days a year
- Free permits for registered park volunteers

<b>Pricing Structure</b>	Cost
Per hour	£0.75
All day (3 hours+)	£3.50
Season ticket (annual)	£52.00
Blue Badge holder	Free









Following feedback from the informal consultation, the proposed parking rates will be £0.75 per hour (for up to 3 hours); £3.50 all day. Do you agree with the proposed rates?









Following feedback from the informal consultation, the proposed price of an annual parking season ticket at Sheldon Country Park will be £52. Do you agree with the proposed price?









The proposed parking time (when charges will apply) will be 9am to 6pm, 365 days a year, with a 30 minute "grace" (free parking) period. The park will be free to access outside of these times. Do you agree with the proposed parking time?









# Formal consultation – proposals (continued)

- Regular enforcement by Council's contracted enforcement agents (NSL)
  - Income from issued Penalty Charge Notices funds NSL's contract
  - Any surplus income can only be used on Highways improvements by law
- No waiting restrictions for Ragley Drive have been included as part of the proposals
- Details of proposed parking restrictions on roads surrounding the park will follow in separate consultations
- Combination of coin and card payments (pay & display machines and RingGo)
- Car parks will continue to be owned and managed by BCC









The intention is to introduce parking restrictions at existing hotspots in advance of the proposed charging scheme, with secondary restrictions introduced post-implementation (following resident feedback). Do you agree with this approach?









Please let us know of any roads (existing hotspots) you feel would benefit from parking restrictions as a result of the proposed charging scheme.









#### Formal consultation process

- This 4-week consultation is a legislative requirement and is triggered by the advertisement of the Parking Places Order to introduce parking charges
- During this consultation, visitors, stakeholders and residents can lodge their formal objections to the proposals
- Views can be registered via BeHeard, hard copy questionnaires or email inbox (sheldoncountryparkconsultation@birmingham.gov.uk)
- Objections report for consideration and final decision to follow. No decision has been made at this point









#### Q&A

- We will now take your questions, via the Q&A function
- At the end of the Q&A section we'll publish the results from the online poll





















