Draft

Selly Oak
Supplementary Planning Document (SPD)

PUBLIC CONSULTATION
7 July – 17 August 2014

Includes four page pull-out questionnaire
Selly Oak has the opportunity to be at the forefront of Birmingham's transformation into a modern, vibrant international city. Our role is to encourage and guide development that will help make Birmingham one of the world’s top cities – a place where people increasingly want to live, work and visit and where businesses choose to invest.

Selly Oak / South Edgbaston is experiencing major investment in strategic healthcare and educational facilities, bringing about transformational change to this unique area of Birmingham. Capitalising upon its national and international assets, and with further exciting opportunities available, Selly Oak / South Edgbaston is set to become one of Europe’s largest regeneration areas.

Since the adoption of the Selly Oak Local Action Plan in 2001, much has been achieved, whilst new opportunities have come forward prompting a review and update; this Draft SPD is the result of that review.

Building upon the guidance provided by the Local Action Plan, this SPD is intended to primarily set out a strategy for realising the economic potential of the area. It:

• Sets out a vision for the transformation of Selly Oak / South Edgbaston.

• Identifies the key development opportunities / sites.

• Sets out policies to guide development and ensure that regeneration proposals coming forward, contribute to the overall vision.

• Encourages investment in Selly Oak / South Edgbaston, to secure the co-ordinated and comprehensive regeneration of the area.

• Provides a framework to support bids for funding

Public consultation on the draft SPD will run from 7 July to 17 August 2014. This will provide you with an opportunity to comment on the proposed policies and development opportunities.

The draft SPD and relevant documents are available at 1 Lancaster Circus, Selly Oak Library and online at: www.birmingham.gov.uk/sellyoakspd

If you have any comments or suggestions, you can go online and complete the questionnaire at the address below.
https://www.birminghambeheard.org.uk/development/draft-selly-oak-spd

Alternatively you can use the questionnaire in this leaflet to comment or write to us at:

Freepost RSXB-ATZL-RTHU
Selly Oak SPD Consultation
South Planning and Regeneration
PO Box 28
Birmingham
B1 1TU

Or you can phone us on:
0121 303 2238 / 464 8116

You can ask for a copy of this document in large print, another format, or another language. We aim to supply what you need within 10 working days.

If you have hearing difficulties, please call us via typetalk 18001 0121 303 2238.
Consultation Questionnaire

Do you support the vision and objectives of the Selly Oak SPD? (p6*) Please tick:

- Yes
- No
- Don’t know

Detailed comments:

Do you support the general development principles and policies for growth? (p10*) Please tick:

- Yes
- No
- Don’t know

Detailed comments:

Do you agree with the development opportunities identified? (p24–39*) Please tick:

**Site 1**

- Yes
- No
- Don’t know

Detailed comments:

**Site 2**

- Yes
- No
- Don’t know

Detailed comments:

*The page number relates to the appropriate page in the draft SPD continued over*
Consultation Questionnaire

Site 3  □ Yes  □ No  □ Don’t know
Detailed comments:

Site 4  □ Yes  □ No  □ Don’t know
Detailed comments:

Site 5  □ Yes  □ No  □ Don’t know
Detailed comments:

Site 6  □ Yes  □ No  □ Don’t know
Detailed comments:

Site 7  □ Yes  □ No  □ Don’t know
Detailed comments:

continued over
Consultation Questionnaire

Site 8  ☐ Yes  ☐ No  ☐ Don’t know
Detailed comments:

Site 9  ☐ Yes  ☐ No  ☐ Don’t know
Detailed comments:

Site 10 ☐ Yes  ☐ No  ☐ Don’t know
Detailed comments:

Site 11 ☐ Yes  ☐ No  ☐ Don’t know
Detailed comments:

Do you agree with the delivery section of the SPD?
Please tick:

☐ Yes  ☐ No  ☐ Don’t know
Detailed comments:

continued over
Consultation Questionnaire

Do you think anything has been omitted from the SPD? Please tick:

◯ Yes  ◯ No  ◯ Don’t know

Detailed comments:

Your Details (completing this section is optional)
It would be helpful if you would answer the following questions so that we can gauge the effectiveness of the consultation.

Post code: 

Please tick your age group:

◯ 16-25  ◯ 26-45  ◯ 45-55  ◯ 56-65  ◯ 65+
◯ Prefer not to answer

Please tick your gender:

◯ Male  ◯ Female

Are your day to day activities limited because of a health problem or disability? Please tick:

◯ Yes  ◯ No  ◯ Prefer not to answer

How would you describe your ethnic origin? Please tick:

◯ Asian  ◯ Asian British  ◯ Black  ◯ Black British
◯ White  ◯ White British  ◯ Other  ◯ Prefer not to answer

In compliance with the Data Protection Act 1998, all information will be treated confidentially and will not be passed on to other organisations.

For more information, see www.birmingham.gov.uk/privacy
Meeting Dates

• Selly Oak Ward Committee
  Wednesday 2 July 2014
  7:00pm at Elim Church Centre, Exeter Road, Selly Oak

• Edgbaston Ward Committee
  Tuesday 9 September 2014
  7:00pm at The Walker Memorial Hall, Ampton Road, Edgbaston

Drop-in and exhibition venues

• Sainsbury’s Bristol Road
  Thursday 10 July 2014
  11:00am – 3:00pm

• Selly Wick Play Group, Raddlebarn Road
  Tuesday 15 July 2014
  2:00pm – 3:30pm

• Bournbrook Varsity Medical Centre, Alton Road
  Thursday 24 July 2014
  9:00am – 11:00am

• Selly Oak Library, Bristol Road
  Saturday 2 August 2014
  11:00am – 1:00pm

• 1st Ariel Scout Group, Selly Oak Park, Gibbins Road
  Wednesday 6 August 2014
  5:00pm – 8:00pm

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