

***Vision statement: “Birmingham is a non-stop city of culture - a capital of imagination, innovation and enterprise.”***

Actions	Outcomes
<p><b>A Creative Future</b> – Activities for children and young people 0-25 years, within the ‘Creative Future’ framework for progression as creators, participants, audiences and leaders.</p>	
<ul style="list-style-type: none"> <li>• We will use the “Creative Future framework” as the guide for developing activities for young people – as creators, participants/practitioners, informed audiences, and leaders, and encourage them to develop their cultural lives from a range of first time experiences, through a choice of organised activities and into independent engagement</li> <li>• We will link cultural education to the city’s Youth Promise, providing high quality creative careers advice, education &amp; guidance &amp; support for accessing employment opportunities within the creative industries</li> <li>• We will support the professional development of the young people’s workforce, using the highly developed skills of our leading cultural educators</li> <li>• We will ensure the voices of young people are heard in cultural planning and delivery</li> <li>• In 2016, we will have a concerted focus on programmes for young people. During this year, we will aim to generate citywide sign-up to the Creative Future pledges, as well as showcasing the output of young people across Birmingham</li> <li>• We will create stronger connections between a wider network of schools and arts organisations and enable the sharing of information, opportunities and best practice</li> <li>• We will promote the citywide delivery of the young people’s Arts Award qualification</li> <li>• We will develop collaborative research projects which map and measure the impact of cultural engagement for young people across Birmingham and the wider region</li> </ul>	<ul style="list-style-type: none"> <li>• Greater equity of provision and access to cultural activity across the city</li> <li>• Improved quality of cultural provision with and for children and young people</li> <li>• Greater collaboration and cohesion among providers of young people’s cultural activity, achieving greater spread and reach</li> <li>• Growth and sustainability of provision</li> <li>• More young people from diverse backgrounds employed in creative and cultural organisations</li> <li>• Greater understanding and visibility of the artistic achievements of young people. Young people feel valued for the contribution they make to the cultural life of the city</li> <li>• Professionals working with young people are better informed about the benefits of cultural activity and feel confident about integrating it into their work</li> <li>• More young people with identified talent feel supported to develop their full creative potential</li> <li>• An increase in the number of cultural and creative activities led by young people</li> <li>• More young people following arts courses at school, college and university</li> <li>• More young people from diverse backgrounds attending venues and events</li> <li>• Innovation and enterprise</li> </ul>