

# Proposed Changes to City Centre Management

March 2015



## **Purpose of the Document**

The document sets out proposed changes to the City Centre Management service within the Economy Directorate of Birmingham City Council. Comments are invited on these proposals to be sent to;

- **Email:**

[ccmconsultation@birmingham.gov.uk](mailto:ccmconsultation@birmingham.gov.uk)

- **Complete an online survey at:**

<https://www.birminghambeheard.org.uk/place/city-centre-management-consultation>

- **In writing to the:**

**Director of Planning & Regeneration  
Birmingham City Council  
Economy Directorate  
Po Box 28  
Birmingham  
B1 1TU**

Comments should be received no later than 26th March 2015.

## City Centre Management

Further to the proposals set out in the Budget Consultation 2015 and the White Paper responding to the challenge, looking to the future, the City Council is proposing further budget reductions to City Centre Management.

## BE 2: City Centre Management

### About this service

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This service:

- Manages the Birmingham City Centre Partnership (a partnership of public and private sector organisations that exists to provide a co-ordinated approach to developing and marketing the city centre).
- Works with City Centre Business Improvement Districts (BIDs).
- Leads the Safer City Centre Delivery Group and provides street wardens in partnership with BIDs.
- Manages the use of squares and street cafes.
- Delivers environmental and seasonal activities, including the festive lights and Britain in Bloom.
- Provides funding to support the shop mobility service in the City Centre and the work of the Access Committee.

## Proposed changes

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We are proposing to scale back the services delivered by City Centre Management to one focused on managing squares/street cafes & some limited support to City Centre BID's.

The amount currently spent on the service and the proposed reduction is shown below.

Total Spend 14/15	Income 14/15	Net Spend 14/15	Saving in 15/16	Saving in 16/17	Saving in 17/18
<b>£0.989m</b>	<b>-£0.415m</b>	<b>£0.574m</b>	£0.280m	£0.425m	£0.425m

## What would this mean?

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Less support for the Birmingham City Centre Partnership, City Centre BIDs & Safer City Centre Delivery Group.

The City Council will cease its funding towards the Street Warden Service, Festive Lights and the Access Committee / Shop mobility.

## We will try to reduce the impact by:

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Looking at other ways of funding the street warden service, festive lights & other activities. This will include exploring private sector sponsorship for the festive lights & related activities.

Working with partners to explore alternative funding sources.