

# Alexander Stadium redevelopment

## Welcome

Thank you for attending our public consultation on the proposed redevelopment of Alexander Stadium.

At the heart of the wider Perry Barr regeneration effort, Birmingham City Council plan to redevelop Alexander Stadium into a high-profile venue for diverse sporting, leisure and cultural events.

A planning application will be submitted in Autumn 2019. This will include a detailed application for the 'legacy stadium' and an outline application for the additional elements required to deliver the 2022 Birmingham Commonwealth Games. We will refer to this as 'Games overlay'. Details on both are presented here today.

## During the Commonwealth Games

The proposed redevelopment will be constructed ready for the 2022 Commonwealth Games. The redeveloped facility, supported by additional temporary infrastructure, will host the athletics programme as well as the opening and closing ceremonies, placing Alexander Stadium and Perry Barr on the global stage.

## After the Commonwealth Games

Following completion of the Games, a true legacy asset both the City and its residents can be proud of will be at the heart of Perry Barr, giving Birmingham a golden opportunity to reaffirm its claim to be the national home of athletics.

## Your views are important to us

This public consultation has been designed to provide you with key information about the proposed planning application which will be formally submitted to Birmingham City Council later this year. We invite you to review all of the information presented here today, talk to members of our project team and give us your feedback.



Existing site



Site boundary outline (red: detailed application site, green: outline application site, blue: Birmingham City Council land)



# Birmingham 2022 Commonwealth Games

## What is happening?

Birmingham was selected as the host city for the 2022 Commonwealth Games in December 2017. The Games are the third largest global multisport event, and an important opportunity for Birmingham to showcase the city and region on an international stage.

## Games legacy

The Games will act as a catalyst for regeneration, helping to deliver development in line with the city's strategy for growth, set out in the Birmingham Development Plan. In the long-term, the Games will provide a social, economic, cultural and sporting legacy for the city and region.

Perry Barr will see significant investment including the delivery of the scheme which is the subject of this planning application, as well as wider housing growth, improvements to local infrastructure and transport provision.

## Alexander Stadium

An enhanced and refurbished Alexander Stadium is pivotal to the delivery of both the athletics programme and opening and closing ceremonies. The revamped stadium will be able to host up to 40,000 spectators during the Games. Post-Games, temporary seating will be removed but there will remain a permanent capacity greater than at present and enhanced community facilities.



Artist impression: During the Games, inside the new West stand



Team England's Nathan Maguire with members of Birchfield Harriers at the Alexander Stadium



# A legacy stadium

The proposed £72 million project will redevelop Alexander Stadium into a centre of sporting excellence at a local, regional and world-class level. The stadium will be accessible to all who wish to visit it, with enhanced community facilities set to benefit the city and its residents for generations to come.

## Key features

- Increased permanent seating capacity from 12,700 to 18,000  
This will be achieved through:
  - Retention of the current eastern stand
  - A new western stand replacing the current Main, Knowles and Nelson stands and;
  - New tiered seating to the north and south
- A new northern plaza to provide access to the northern stand
- A new 400m 6-lane warm up track and re-laying of a new IAAF Category 1 track (400m 9-lane competition standard track)
- Improved public realm and parking provision, with additional landscaping and signage
- Installation of new stadium lighting and practice throwing field
- A new access road from A453 Aldridge Road (to be used for event/maintenance use only)

The design will facilitate the temporary 'overlay' elements and additional infrastructure needed to deliver the 2022 Games.

Demolition of the current west stand within the stadium is subject to a separate application which will be submitted to Birmingham City Council in Summer 2019.



Artist impression: view from the warm up track



Artist impression: view from the north east corner of Alexander Stadium



# A legacy stadium



Artist impression: the redeveloped Alexander Stadium post-2022 Commonwealth Games

**Making a positive difference** every day to people's lives



# An enhanced landscape

The proposed redevelopment of the stadium provides an exciting opportunity to re-imagine the surrounding landscape setting and urban realm to create an attractive environment that promotes sporting success, wellbeing and community activity.

The landscape design seeks to provide an attractive, safe environment for staff and visitors while celebrating its parkland setting. Planting will be used to help integrate the stadium within the parkland setting and blend the proposed warm up track and throwing field within their environment.

An Environmental Impact Assessment is being undertaken and will be submitted in support of the planning application.

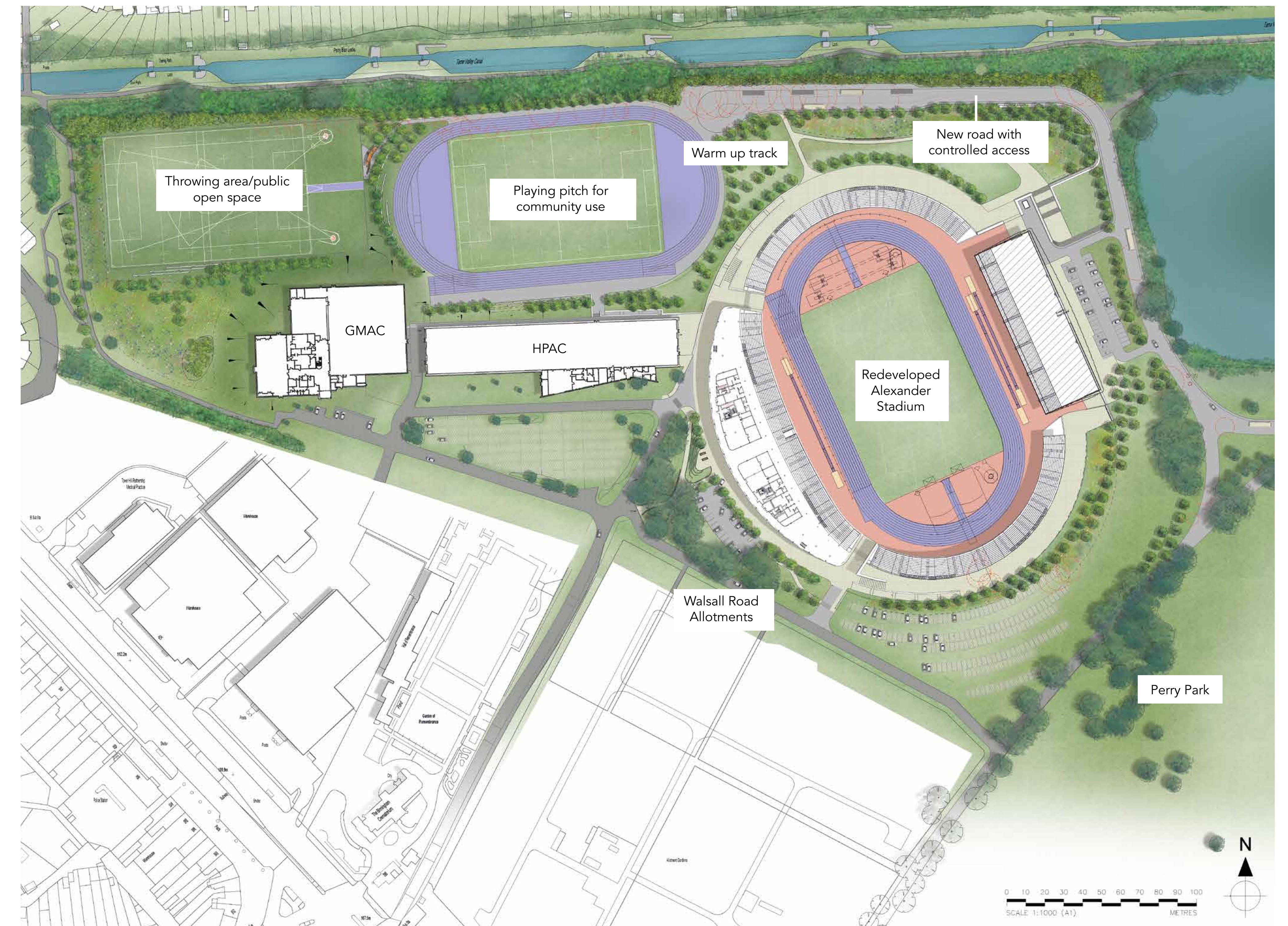
## Key design objectives

- Provide usable and useful space for social interaction
- Enhance the arrival experience – we want to ensure the setting of the stadium is fitting for a nationally important sporting venue
- Protect and enhance the biodiversity of the park.

## Sustainable development

We have a unique opportunity to deliver lasting, sustainable outcomes for the local community and the region. Our key focus areas are:

- Good health and wellbeing
- Reducing inequalities
- Sustainable cities and communities
- Promoting decent work and economic growth
- Responsible consumption and climate change.



Indicative landscape masterplan - legacy stadium



Artist impression: aerial view of the redeveloped stadium and warm up track



# Connectivity

Ensuring good connectivity through and around the site is important as we deliver on the vision of developing a legacy stadium within a parkland setting. A Transport Assessment will be undertaken in support of the planning application.

## Access

The existing vehicle access points to the site from the A34 Walsall Road and Church Road will be retained. The A34 provides high frequency bus services to the north and south which enable connections with nearby railway stations and other public transport facilities. The proposed Birmingham Sprint bus network will also run along the A34, with bus stops proposed to be located near to the site.

## Walking and cycling

There are a number of existing walking and cycle routes which connect with Perry Park, which have been considered in the development of the design. These include the pedestrian bridge link which crosses the Tame Valley Canal and the Strategic Cycle Route along the towpath of the canal, both of which will be retained. We are also looking to develop a new pedestrian route around the back of the site from the pedestrian bridge link which will form another route through to Perry Park (this is shown as an indicative dotted line on the map).

## Parking

During major events at the stadium, spectator parking will continue to be located within an area of Perry Park. Day to day parking associated with the operation of the stadium and other office uses will be located around the stadium itself, in similar positions to the existing parking areas. This will not be available during the Games.

Access to the parking areas around the stadium will be via the two existing entrances from both the A34 Walsall Road and Church Road. During major events, a third entrance for spectator parking may temporarily be opened up from Church Road to help ease traffic flow.



KEY			
	pedestrian routes		staff access route
	indicative new pedestrian route		spectator access route
	Public Right of Way		bus stop
	signed cycle route		vehicle access/egress points
	new road with controlled access		Existing parking
	pedestrian access		Temporary major event day parking



# Games overlay

The planning application will seek approval on the principles of the additional temporary structures required to deliver the Games.

The overlay will be in place for a temporary period at Perry Park and public access will be restricted during the Games.

## Temporary features

- 20,000 additional temporary seats to be added to the northern and southern stands, increasing capacity for up to 40,000 spectators during the Games
- A spectator plaza with supporting facilities
- Compounds to allow for media broadcast, ceremonies and operations
- A bus mall
- Athlete loading and drop-off zone

All of the above temporary features will be removed following completion of the Games and Perry Park will be restored to green parkland.

We appreciate that there will be a period of disruption during the Games and thank the local community for its patience and support.

You will be consulted later in the year with more information regarding the overlay prior to the submission of a further detailed application.



KEY	
	public footway
	signed cycle route
	athlete access route
	spectator pedestrian access
	bus stop
	vehicle access/egress point
	temporary transport malls
	Additional temporary seating



# Your views are important to us

**We would like to know what you think about the proposals. Your feedback is essential in helping us create a legacy asset that the city and its residents can be truly proud of.**

To have your say, please fill in a feedback form and post it in the box provided. Alternatively, you can complete a feedback form online, leave it at reception within the entrance to the main stand at the stadium, or post it at a local library listed in the leaflet.

Following submission of the planning application, you will have a second opportunity to review the updated design and submit your formal and final comments to Birmingham City Council.

## Contact us

**Email:** [Perrybarr@birmingham.gov.uk](mailto:Perrybarr@birmingham.gov.uk)

**Visit our website:**

[www.birminghambeheard.org.uk/place/alexander-stadium](http://www.birminghambeheard.org.uk/place/alexander-stadium)

