

PERRY BARR

ALEXANDER STADIUM REDEVELOPMENT

Design Update

Following the launch of our public consultation in June, we've received lots of useful feedback from various stakeholders in and around the community.

We would now like to take the opportunity, prior to submission of the planning application, to explain how we've listened to your feedback and developed the design.

The redevelopment of Alexander Stadium is a key feature within the wider regeneration of Perry Barr and we would like to thank everyone who is helping to shape its future.



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 **Birmingham**
City Council

Alexander Stadium

Redevelopment

A majority of the feedback received throughout the consultation has been generally very supportive with many people welcoming the opportunity that hosting the Commonwealth Games brings to the local area.

Within this leaflet we've answered your most frequently asked questions and highlighted where feedback has helped shape the design.

Your top 10 queries and our response

1 **Q:** Impact of the sports lighting on neighbouring properties

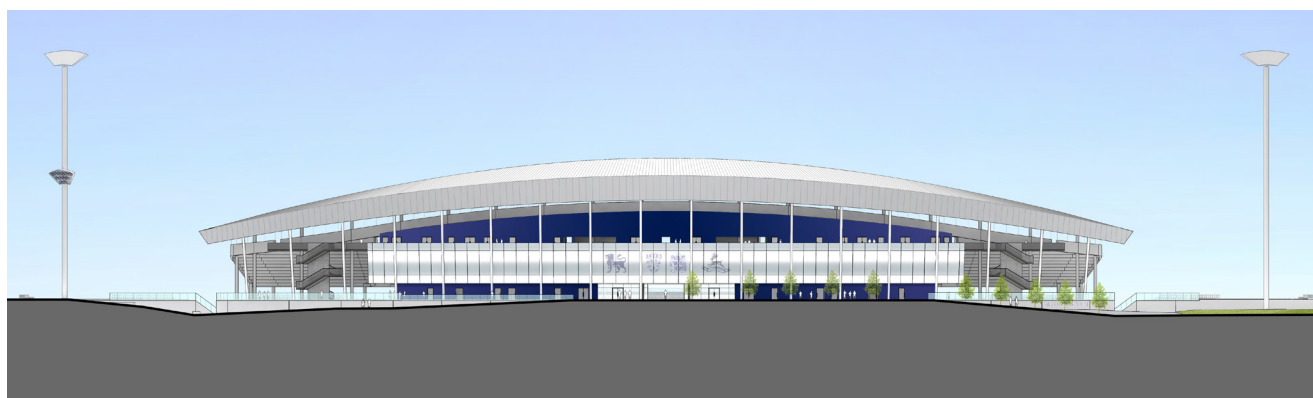
R: We have taken steps to redesign the sports lighting and address this key concern. The four masts remain in a similar location and are the same height, but the number of light fittings has been reduced. In addition, screens to the rear and sides of the light fittings also provide a shroud, minimising the amount of light spill for nearby residents and the wildlife found around the site. The masts have been deliberately shaped to echo the geometry of the new west stand giving the stadium a strong identity.

2 **Q:** Desire for improvements to be made to the parkland setting of the stadium

R: The design of the stadium building has sought to work with the parkland setting by cutting the proposed north and south stands into the surrounding landscape. The proposed planting has been designed to add structure, seasonal interest and define space and character enhancing the offer of the park. A series of wildflower areas also add to the biodiversity of the site. A variety of seating options have been proposed throughout the development that offer opportunities for a range of users.

3 **Q:** Management of noise levels on site

R: We appreciate your concerns regarding noise levels, especially for those who neighbour the site. As part of the Environmental Impact Assessment, a noise and vibration assessment has been undertaken. Initial findings have concluded that the noise levels at the redeveloped stadium in legacy will not result in a perceived change in comparison to what is currently experienced.



Indicative design: new west stand

4 Q: Confusion over the future of the gym, if it will remain on site and / or be improved

R: The gym will remain in the east stand. The free weights gym currently in the west stand will be relocated and all fitness classes will be accommodated elsewhere on site. Management will communicate with members throughout the demolition and construction works.

5 Q: Accessibility in and around the site – how will it be impacted and / or improved

R: All current routes will be retained throughout the site, with accessible routes for all users planned around the stadium building. A stepped approach has been proposed to link the legacy sports pitches to the Tame Valley Canal in the north-west corner of the site. The existing pathway that leads to the Tame Valley Canal has been enhanced with new parkland tree planting helping to guide users along the pathway and enhance the visual appeal of this route. Public access from the north-west corner of the site round to Perry Reservoir will be also be maintained.

6 Q: Desire for better connectivity to the site

R: The stadium site will be increasingly well connected, served by Sprint bus rapid transit as well as conventional bus services along Walsall Road, and by a segregated two-way cycle route from the city centre. Significant improvements to pedestrian connectivity will also make the site more accessible from Perry Barr station.

7 Q: Request for cycling provision

R: There will be improved, dedicated cycle parking on site with the introduction of covered cycle stands outside the east stand and the High Performance Centre accommodating around 80 cycles in total.

8 Q: Desire for more community facilities on site i.e. a café

R: We are currently working on an outline business case which will identify opportunities for the wider site which can meet the needs and aspirations of the local community in the long-term. Any future proposals regarding the site will be subject to further consultation.

9 Q: Community involvement in the Games

R: Local communities will have the opportunity to involve themselves in a vibrant cultural programme that will celebrate the youth and diversity of the city. Birmingham City Council will also be undertaking a series of ongoing engagement and communications activities to help build effective relationships with individuals and local community groups.

10 Q: Naming of the stadium and future use

R: We acknowledge the local significance of the 'Nelson' and 'Knowles' stands and will ensure that they are rightfully incorporated into the redeveloped stadium in some way. The naming of the stadium itself is at this time undecided. First and foremost, the stadium is to be a high-quality asset with an active and varied sports and community programme. All opportunities are however being explored, including the events programme.

Legacy

We're delighted to welcome Birmingham City University as a new anchor tenant. The redeveloped stadium will provide a new home for the University's sports and exercise students bringing an exciting new partnership and purpose to the stadium beyond athletics.

Next steps

As you may be aware, permission to begin demolition of the three west stands was approved in August and early works have now begun. We will continue to engage with everyone in and around the site, throughout the course of the works.

We intend to submit a planning application for the redevelopment of the stadium to Birmingham City Council in the coming weeks.

There will be a further opportunity to comment on the proposals during Birmingham City Council's statutory consultation period as part of the planning application determination process.

We expect to receive a decision on our application in early 2020. Subject to planning permission being granted, construction will begin in the Spring.

Contact us

Should you have any questions please email the project team at

Email: perrybarr@birmingham.gov.uk

You can also visit our website:

www.birminghambeheard.org.uk/place/alexander-stadium/